

**CITY OF PATEROS
POP UP MARKET INFORMATION ZOOM MEETING
DECEMBER 15, 2020**

Mayor Anders welcomed all participants of the zoom meeting and requested City Administrator Jord Wilson to move forward with the presentation for the Pop Up Market.

CA Wilson thanked everyone for joining and explained his education background and described his job for the City of Pateros. Wilson went through a slide presentation on the conceptual designs for a potential Pop Up Market.

Questions from participants:

Mike Zoretic- Mike stated he has noticed a need for improvement to the upkeep on the mall as far as weeds and trash. He felt the business owners should also step up to help keep the mall clean. CA Wilson appreciated the comments and stated the mall is a serious challenge for staff and weeds/trash are a continuous struggle to maintain.

Carlene Anders- stated the parking behind the restaurant is private parking and asked if there is other private parking to be aware of. CA Wilson stated there is a small amount behind the library, Yancey's and Kodi's.

Carlene Anders- asked about the size of the structures that were discussed in the last meeting. Are they still considering 40 ft? CA Wilson stated nothing was set in stone and he wanted to create a conversation on what was wanted. The available space between the planters is 40 ft. and was giving options of location and sizes. He would like comments on what is acceptable.

Gene Dowers- How permanent is permanent? If structures are permanent than its no longer a pop up concept but a regular business. CA Wilson stated he would like input from the surveys and should the city entertain the thought of a permanent business as part of the pop up market.

Alex Hymer- Loves the idea of a pop up market and could see a permanent business such as a tax preparer. Hymer asked why they would not want to use the vacant spaces that currently exist on the mall. Hymer feels the mall is underused and is excited about the idea of changes.

Angela VanEysingaa- Long term plan would be that these businesses would grow into permanent structures on the mall. She stated she feels the size of the structures should be limited and not block other businesses. Angela thinks if its attractive it would encourage people to walk the mall.

Mike Zoretic- Echo's what Alex said and feels the mall is underused. There is current empty space on the mall and doesn't want to structures added to the mall and remain empty. Mike hopes there can be recovery for the empty businesses. He feels the coordinator is key and advertising is essential. He is concerned that the space in front of his business is not being used by pedestrians and would love to see it used. Structures would need to be tasteful and the city should start small and build as it goes. Mike stated he does not want empty structures on the mall. He would like it to be kept attractive, classy and with a good vibe.

CA Wilson- stated the funds for the Market Coordinator would be coming from Hotel/Motel Funds and would require two day events. The city would be using part of the advertising budget to fund the coordinator position.

Carlene Anders- Stated the vendors on wheels would not be permanent around the stage area.

CA Wilson- Stated he could see a Friday/Saturday market that included food vendors and activities such as cook off competition and live music.

Louis Trim- Stated that he was interested in food competitions and reminded everyone that it would require the ability for overnight stays for these vendors. Trim has done BBQ competitions and stated there would be a need for additional space for RV's.

Alex Hymer- Asked what is the next step

CA Wilson- the market committee would meet and it would be discussed at the December 21st council meeting. Alex stated he loves the idea but the city is going to have to find a good coordinator who is in touch with the surrounding cities to bring in vendors.

Carlene Anders- stated she has attended several AWC conferences and this template has revitalized communities across the state.

CA Wilson- the city is going to apply for grant funds to build the structures. Is this something they should pursue? Where should we go from here? Wilson stated he would like the businesses input.

Mike Zoretic- Feels its important to take baby steps and start on the smaller side as he would not want to see empty structures on the mall. CA Wilson stated the structures are not permanent and could be moved if there were not being used.

Angela VanEysinga- Feels all the ideas are great and the goal is that the small start up businesses would increase and move into a permanent space on the mall. Angela requested another Zoom meeting after the December council meeting so they could receive an update.

Mike Zoretic- Feels we should pursue the Farmers Market and Holiday Market. He feels the that finding the right coordinator is vital. He would like to see the city start small with no structures until they know if it will take off and be successful. He would like to see a theme such as riverboat.

Louis Trim- Feels the pop up market is great. It would give struggling small businesses the opportunity to remarket their product. He feels Pateros has a great opportunity to do something.

Alex Hymer- Feels the right coordinator is vital for the success of the pop up market. He loves the idea and is encouraged that the city is going after grant funds for the structures.

Gene Dowers- the coordinator position being advertised is ¼ time position based on incentives of establishing vendors. Dowers would like to take money from building structures and apply it to the coordinator position to increase the hours of the position.

Grace Larsen- would like to start small. Likes the idea of a river theme. Larsen stated the current events happen on the river with natural and cultural elements. She suggested tapping into Twisp for advice. Larsen is in favor of sprucing up the mall and local businesses should help keep up the front space of the mall. She is in favor of bringing local students in to help with the structures. Is the coordinator an employee position?

Carlene Anders- Stated it was an incentivized paid position and would be an employee of the city.

CA Wilson- the position would be a contract position and not an employee of the city. He encouraged everyone to do the survey on the city website. Wilson stated he would visit with the mayor to schedule an additional public meeting. Wilson thanked everyone for their comments and for attending.

Carlene Anders- Thanked everyone for attending.

A total of fifteen participants joined for the Zoom meeting.

Kerri Wilson, City of Pateros
Clerk Treasurer